

苗圃行動

Sowers Action



苗圃行動於 1992 年在香港註冊成立，是一個非宗教、非政治、非牟利的慈善機構。我們以促進中國教育為宗旨，透過一系列實際行動，採用「多元助學」模式提供學生資助、建校及配套、師資培訓、兒童福利院和特殊教育的支援，讓貧困或殘障學生享有平等的教育機會。我們強調「實地考察、直接資助、長期跟進」，籌募所得的善款百分百用於助學用途，運作經費獨立籌募，使捐款得以善用。

我們每年均舉辦「苗圃挑戰 12 小時」、「苗圃行路上廣州」、「苗圃助學長征」、「苗圃茶馬古道助學行」、「苗圃童樂行」及「苗圃單車助學行」等大型籌款活動，積極推廣助學訊息。

Established in 1992, Sowers Action is a non-religious, non-political and non-profit-making registered charity in Hong Kong, committed to promote education aid in rural China by providing multidimensional support measures such as student sponsorship, school construction and facilities, teacher training, children's home and special education, bringing education to underprivileged or disabled students. Emphasizing "On-site Assessment, Direct Subsidy and Long Term Follow-up", we raise funds for education aid and operational expenditure purposes separately to ensure all generous donations are used in an effective manner.

Major fundraising events, including "Sowers Action Challenging 12 Hours Charity Marathon", "Sowers Action Walk to Guangzhou", "Sowers Action Long March for Education", "Sowers Action Ancient Tea Horse Route Expedition", "Sowers Action Walk for Children" and "Sowers Action Cycling for Education", are held annually to raise public awareness about the cause we support.